communicate with scientists
myScience® is a news and service network for researchers, engineers and academics. It gives an overview of science and research, universities, R&D companies and corporate research centres. myScience provides latest scientific news and events, as well as practical information on employment, funding and daily life. myScience offers science job and continuing education portals, a career guidance and coaching services. myScience is intended for researchers, engineers, scientists, academics and anyone interested in science.
Media Data myScience.ch

Site Usage

- Unique visitors per month: **50,000**
- Page views per month: **180,000**
- Total newsmails sent per month: **4,000**

Source: Google Analytics

Visitors Origin

- 45% Switzerland
- 13% Germany
- 11% France
- 4% USA
- 4% UK
- 3% Italy
- 20% Other

Language of Visitors

- 35% English
- 32% German
- 23% French
- 10% Other

myScience.ch has over 50,000 unique visitors per month and this number is constantly increasing. The high number of page views per month (180,000) makes myScience.ch an attractive medium for advertisers and sponsors in research and innovation. myScience.ch users represent a specific target group with a high level of education, working in highly qualified positions, often in a leading role.

myScience® Network

myScience Austria, www.myscience.at
myScience Belgium, www.myscience.be
myScience Germany, www.myscience.de
myScience Switzerland, www.myscience.ch
myScience UK, www.myscience.org.uk
jobs.myScience
The Job Portal for Researchers and Engineers

Posting jobs on jobs.myScience is the ideal recruiting solution for corporate research, companies active in R&D, research institutions, universities and administration related to research and higher education.

Features

- **myScience Network**: Job offers are published on myScience.ch, myScience.org and Science-jobs.ch.
- **Target Group**: over 50'000 scientists, researchers, engineers and academics coming on myScience every month.
- **Positioning**: Ads are linked from the front pages of myScience.ch, myScience.org and Science-jobs.ch for at least one week.
- **International Visibility**: 55% of visitors from abroad, mainly from Germany, France, USA, UK and Italy.

- **Broad partner network**: Ads are also published on meta-search engines like Indeed or Jobrapido, as well as on the portal BioValley.ch, the life sciences network of the Basel region. You benefit from several advertisements for the price of one.
- **Payment**: Invoice, credit card or PayPal.
- **Efficient and personalized service
- **Admin Tool**: You can choose to post and manage your advertisements yourself. Register for use of the online admin system at: [www.myscience.ch/register](http://www.myscience.ch/register).
Prices for Job Advertisements on myScience.ch

<table>
<thead>
<tr>
<th>Number of Job Offers</th>
<th>Price for one Standard Job Offer (up to 30 days)</th>
<th>Price for one Premium Job Offer* (up to 40 days)</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>480 CHF</td>
<td>580 CHF</td>
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<tr>
<td>2</td>
<td>432 CHF</td>
<td>522 CHF</td>
<td>10%</td>
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<tr>
<td>5</td>
<td>384 CHF</td>
<td>464 CHF</td>
<td>20%</td>
</tr>
<tr>
<td>10</td>
<td>336 CHF</td>
<td>406 CHF</td>
<td>30%</td>
</tr>
</tbody>
</table>

*posted and verified by our team.

All prices are excluding VAT.

Options

- **Prolongation**: half price of the original price.
- **Additional advertisements** on myScience Austria, Belgium, France, Germany or United Kingdom: +100 CHF for each additional portal. Free for Premium Job postings.
- Possibility to import directly your job offers from XML feeds or HTML listings. Contact us for more information.

Conditions

- **Validity of Credits**: credits have to be used during one year after the first posting. If not all credits are used after one year, only the discount is adjusted according to the number of ads already posted. Remaining credits are transferred to the following year.
- Special conditions for PhD positions and university postdocs: **275 CHF for 30 days standard ads.**

Contact us: www.myscience.ch/contact
www.jobs.myscience.ch
edu.myScience
Continuing Education Portal for Researchers and Academics

Publishing continuing education programs on edu.myScience.ch is an efficient way for universities and universities of applied science to broadly promote their academic courses and teaching activities.

Features and Benefits

• **Target group:** Academics, scientists, researchers and specialists.
• **myScience.ch search:** Premium programs are displayed first.
• **myScience.ch network:** education programs are included on Continuing-education.ch for free. Special conditions are offered for longer publishing.
• **Efficient and personalized service**
• **Search engines:** myScience.ch pages are very well ranked by search engines like Google and Yahoo.
• **Payment:** Invoice.
• **Admin tool:** You can choose to post and manage your continuing education programs yourself. Register for use of the online admin system at: [www.myscience.ch/register](http://www.myscience.ch/register).
Prices for Continuing Education Programs on myScience.ch

<table>
<thead>
<tr>
<th>Number of Programs</th>
<th>Price for one Program* (one year)</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>580 CHF</td>
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<td>2 - 4</td>
<td>522 CHF</td>
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<td>464 CHF</td>
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<td>10</td>
<td>406 CHF</td>
<td>30%</td>
</tr>
</tbody>
</table>

*posted and verified by our team.

All prices are excluding VAT

Note: We offer large discounts if you publish programs over several years.

Conditions
- Validity: one year
- For publishing over several years, payment is made each year.
- Institution or company logo is included and layout is adjusted to client's needs.

Contact us: [www.myscience.ch/contact](http://www.myscience.ch/contact)
Find more information at [www.edu.myscience.ch](http://www.edu.myscience.ch)
**events.myScience**

**The Scientific Agenda**

Posting conferences, meetings, seminars or special lectures on myScience is the perfect way to advertise your event to a wide scientific and academic community.

**Features and Benefits**

- **Target group:** Academics, scientists, researchers and specialists.
- **myScience search:** Your event is displayed first.
- **Search engines:** myScience.ch pages are very well ranked.
- **International visibility:** 55% of visitors from abroad.
- **Admin tool:** You can choose to post and manage your events yourself.
- **Individual and personalized service:** We check all new entries and offer feedback and advice.

**Overview of Prices**

<table>
<thead>
<tr>
<th>Number of Events</th>
<th>Price for one Standard Event (up to 60 days)</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>50 CHF</td>
<td></td>
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All prices are excluding VAT.

**Payment:** Invoice, credit card or PayPal.

**Contact us:** [www.myscience.ch/contact](http://www.myscience.ch/contact)

**More at** [www.events.myscience.ch](http://www.events.myscience.ch)
directory.myScience
High Visibility for Research Centres and Schools

directory.myscience.ch is tailored to research centres, R&D companies and schools who want to increase the visibility of their products and activities. myScience creates promotional pages with high visibility among potential clients or future employees in the scientific and innovation communities.

Features

- **Web Address**: myscience.ch/directory/my_company
- **Number of Pages**: Up to 10 (including texts, hyperlinks, images, contact and registration forms, etc.).
- **Automatic listing**: The jobs and events you post on myScience.ch are automatically listed on your web pages.
- **Visibility**: Presence on one of the most visited scientific portal in Switzerland
- **Personalized premium services**: We check the content of your Web pages and ensure that all links are functioning.

Prices and Conditions

440 CHF for 5 years, 495 CHF for 2 years, 550 CHF for one year.

Images and text are provided by the client.

All prices are without VAT. Payment each year.
phd.myScience
The PhD Portal for Switzerland

Posting PhD programs on phd.myScience.ch is an effective way for research centres and universities to improve the visibility of their research activities among students and researchers.

Features and Benefits

• **Target group:** Students.

• **Partner network:** Ensures your programs are also found on job portals such as CareerJet.ch, Jobrapido.ch and Science-jobs.ch, as well as BioValley.ch, the life sciences network of the Basel region.

• **myScience network:** Jobs are announced on myScience International (myScience.cc) and science-jobs.ch. Special conditions are offered for myScience Germany, UK and USA.

• **International visibility:** 55% of visitors from abroad, mainly from Germany, France, UK and USA.

<table>
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<th>Number of Programs</th>
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<th>Discount</th>
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</table>

**Conditions:** Additional 50 CHF (total) if we post the program(s) for you.

**Contact us:** www.myscience.ch/contact
career.myScience
Career and Coaching Services

You are a researcher wanting to find a job in the private or public sector, but you don’t know how to proceed or if your application documents are in order. Or you are a foreigner and you don’t know the local customs or companies in Switzerland. The myScience career services could help you make the transition from university to industry or administration.

• Coaching
  Receive compact, custom-made coaching, adapted to your individual needs.

• Hotline
  We can answer any urgent questions you might have concerning a job advertisement, a job application or an upcoming interview, or general questions about the job market in Switzerland.

• CV and Cover letter: Send us your CV and/or cover letter by email and we will edit the documents according to your needs. We can also translate your documents or target them to meet the specific job requirements advertised.

• More Information:
  [www.myscience.ch/services/coaching](http://www.myscience.ch/services/coaching)

Contact us: [www.myscience.ch/contact](http://www.myscience.ch/contact)
Our experts speak English, French, German and Italian.